



# Bedrooms

We Make the Difference.





BA's knowledge and passion for kitchens, bedrooms and components enables our customers to keep the promises they make to their clients.

Every product is crafted with pride by our skilled workforce in our UK factories to provide years of enjoyment. Continuous investment in sustainable manufacturing, design and innovation ensures that our customers can be confident of always staying ahead.

Our dedicated, agile teams deliver on every front, every time.

**We Make the Difference.**

BYBA.CO.UK





BELLA MATT TAUPE /  
BELLA HALIFAX NATURAL OAK  
STYLE: SEGRETO





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# YOUR BEDROOM YOUR JOURNEY

Whatever your motivation, buying a new bedroom is one of the bigger investments you will make for your home.

With an endless choice of innovative designs, styles, materials and accessories to choose from, we're here to help. Divided into two distinct collections: Contemporary and Timeless, we hope this guide will make selecting your new bedroom easy, inspirational and fun.







# COME VISIT US

Our bedrooms are sold through a network of trusted retailers.

Visit [ByBA.co.uk](http://ByBA.co.uk) or [BlossomAvenue.co.uk](http://BlossomAvenue.co.uk) to find out more.



1. Contemporary
2. Timeless



# HOW TO USE THIS GUIDE

Every page spread carries key information to signpost exactly what section you're in, the name of the range you're looking at, the finish, the colour and the features of that particular section.

We have selected some colours and styles to showcase our ranges. For full colours and styles available in each range please see pages 64 to 69.

## Colours

We strive to ensure that the images and colours represented in this brochure are as close to the final product as we can make them.

Before making your final decision, we recommend that you ask your retailer for a sample door. Our brochures are great, but nothing compares to experiencing the product up close.

## Icons

Our simple icons highlight the benefits of our bedrooms at a glance. In this example it is Made to Measure, you can mix colours & styles within the range, manufactured in the UK with a 6-year guarantee.



THROUGHOUT THIS BROCHURE,  
YOU'LL SEE OUR ICONS.

THESE ICONS ARE YOUR QUICK  
AND SIMPLE REFERENCE TO PRODUCT  
AND SERVICE BENEFITS.

### Where you are

This area indicates what collection  
you're in (Contemporary or Timeless)



### Made to Measure

When standard size is just not  
the right fit. When you need  
that little bit extra, our Zurfiz,  
Bella and Valore Ranges  
are all made to measure.



### Paintable

The colour is down to you.  
Let your creativity take over  
and decide on a colour that is  
right for your space.



### Product Guarantee

A Bedroom is an investment  
that requires a guarantee to  
match. Our dedicated quality  
control team ensure our  
bedrooms reach you in perfect  
condition and stay that way  
for years to come.



### Choose your edge option

For that little bit extra on  
our Zurfiz and Valore ranges  
you have the choice of  
edge options.



### Mix Colours and Styles

With our stunning Bella range  
of 38 colours and 23 styles you  
can mix any colour with any  
style. Use the brochure as a  
guide and let your imagination  
take over.



### Made in the UK

In three state-of-the-art  
factories with a dedicated  
team, we have been  
manufacturing bedrooms,  
doors and components in the  
UK for over 30 years.



### Just a reminder.

With our Zurfiz range you have  
the choice of three edge options.  
Some exclusions apply,  
see page 69.



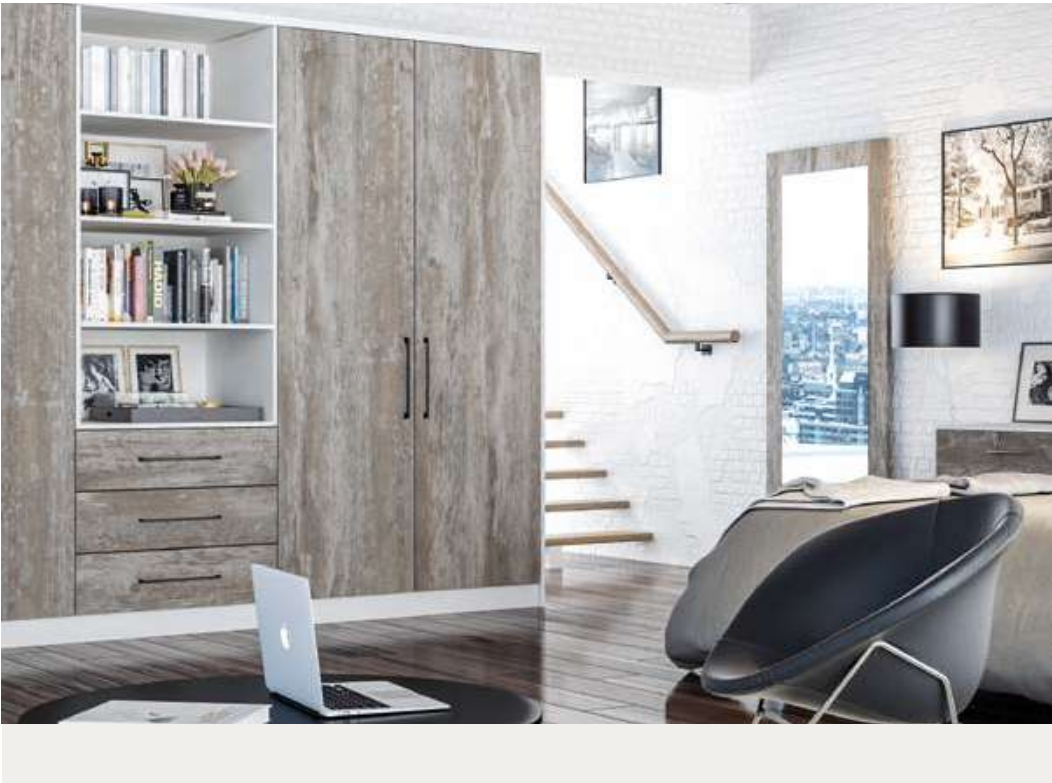
### Just a reminder.

With our Bella Range you can  
mix any colour with any style.  
Some exclusions apply,  
see page 66-68.

### It's all in the name

With every image there is a title.  
The first word in **Bold** is the range name, e.g. Zurfiz/Bella/Valore.  
The next piece is the colours of the bedroom shown.  
In our Bella range you will see a Style (**in bold**) as well.

See pages 64-69 for an overview of all our ranges, colours and styles.





## CONTEMPORARY COLLECTION

Make a contemporary statement. This collection will help you create a fresh and stylish Bedroom space, creating a serene and clutter-free atmosphere. The perfect retreat from a busy day, our space saving innovations will make your room feel peaceful and spacious.

We think of it as minimalist magic.







VALORE SMOOTH WHITE / VALORE NATURAL KENDAL OAK



VALORE SMOOTH LIGHT GREY / VALORE DRIFTWOOD LIGHT GREY







VALORE SMOOTH FJORD /  
VALORE SMOOTH ANTHRACITE /  
VALORE SMOOTH LIGHT GREY







VALORE URBAN OAK







VALORE DRIFTWOOD LIGHT GREY



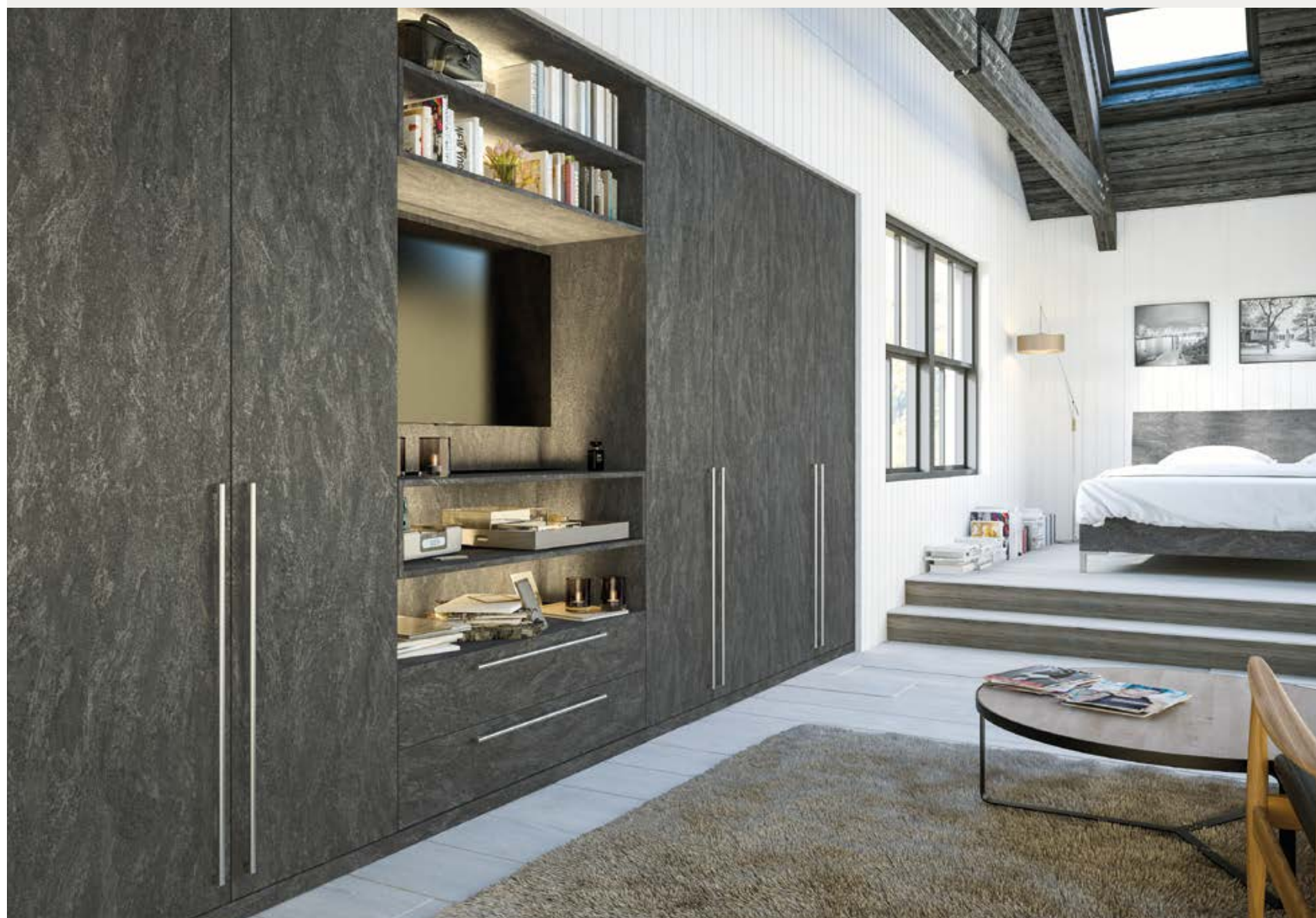
VALORE ANTHRACITE FABRIC METAL / VALORE SMOOTH DUST GREY





VALORE MAGMA TITANIUM





VALORE EVORA STONE GRAPHITE



CONTEMPORARY



BELLA HIGH GLOSS WHITE / STYLE: VENICE







BELLA PORCELAIN WHITE / STYLE: VENICE





BELLA HIGH GLOSS CASHMERE / **STYLE:** LINCOLN



### CONTEMPORARY CONTRAST

Mix beautiful grey cabinet tones with a bold wall colour to create a room that's full of style.

**BELLA HIGH GLOSS LIGHT GREY /**  
**BELLA HIGH GLOSS DUST GREY /**  
**STYLE: PISA**













BELLA MATT BLUSH PINK / BELLA URBAN OAK / STYLE: VENICE









BELLA MATT TAUPE /  
BELLA HALIFAX NATURAL OAK  
STYLE: SEGRETO









CONTEMPORARY

ZURFIZ ULTRAGLOSS GLACIER WHITE





ZURFIZ ULTRAGLOSS LIGHT GREY / ZURFIZ ULTRAGLOSS WHITE



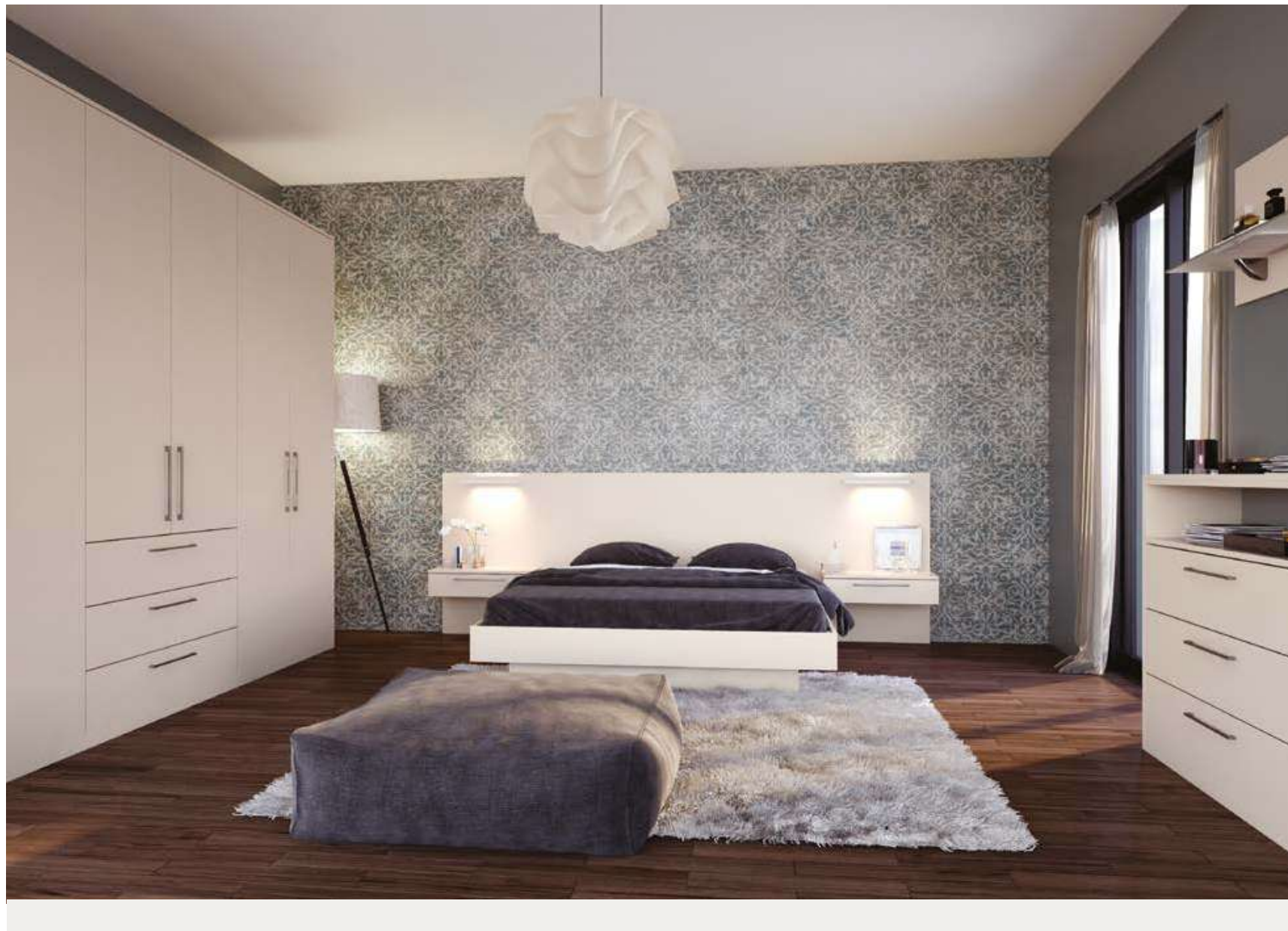
ZURFIZ SUPERMATT WHITE







ZURFIZ ULTRAGLOSS CASHMERE / ZURFIZ ULTRAGLOSS JAPANESE PEAR



ZURFIZ SUPERMATT CASHMERE



ZURFIZ SERICA MATT TAUPE / ZURFIZ SERICA MATT PEBBLE





ZURFIZ ULTRAGLOSS STONE GREY







ZURFIZ ULTRAGLOSS METALLIC BLUE





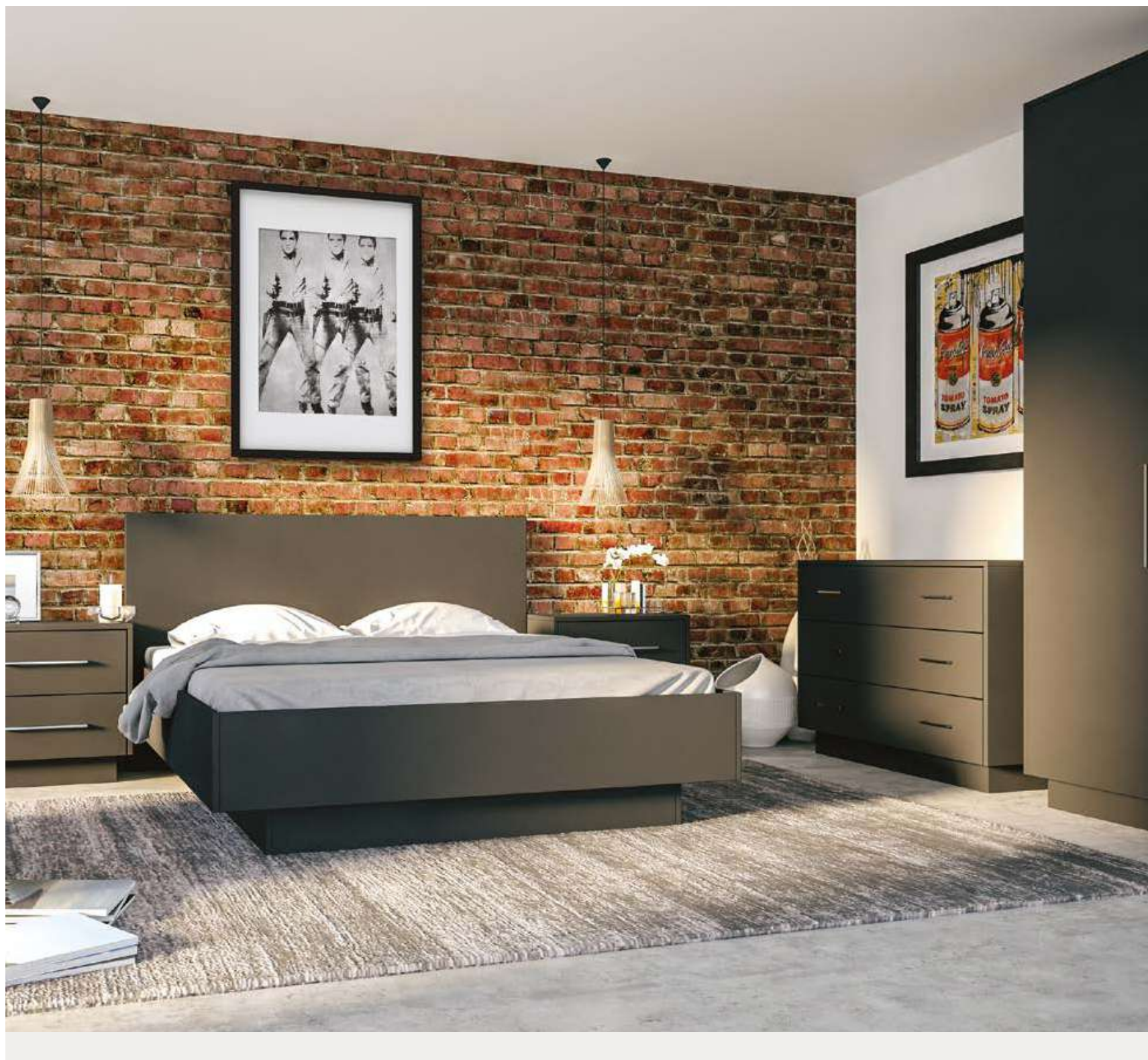


**ZURFIZ** SERICA MATT INDIGO BLUE / **ZURFIZ** BRUSHED METAL STAINLESS STEEL



ZURFIZ SERICA MATT KOMBU GREEN





ZURFIZ SUPERMATT GRAPHITE





ZURFIZ SERICA MATT BLACK





## TIMELESS COLLECTION

Our Timeless Collection is both classic and timely. It strikes that perfect balance between the beauty of history and the function of today. With charming details and classic lines, we'll help you create a restful ambience that's sophisticated and inviting. Prepare to feel cosy.









TIMELESS



BELLA HIGH GLOSS WHITE /  
STYLE: RICHMOND







BELLA SUPERMATT WHITE / STYLE: YORK









BELLA OAKGRAIN MUSSEL / STYLE: PALERMO







BELLA ALABASTER / STYLE: SURREY





BELLA VANILLA / STYLE: NEWPORT



BELLA SUPERMATT CASHMERE / STYLE: CARRICK



**BELLA MATT DOVE GREY /  
STYLE: SHAKER**













BELLA SUPERMATT LIGHT GREY / STYLE: PALERMO / SLOPING







BELLA OAKGRAIN GREY / STYLE: INTEGRA

TIMELESS



BELLA MATT STONE GREY / STYLE: TULLYMORE







BELLA SUPERMATT INDIGO BLUE / STYLE: ELLAND







BELLA HALIFAX WHITE OAK / BELLA MATT PEBBLE / STYLE: ALDRIDGE



# THE RANGES





VALORE RANGE

A great value range that doesn't compromise on quality, design or finish. Choose from 16 slab doors that will keep your new bedroom right on trend.



Made to Measure



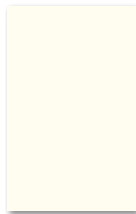
2 Edge Options



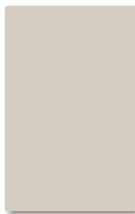
Product Guarantee



**VALORE**  
SMOOTH WHITE  
PG 12



**VALORE**  
SMOOTH  
ALABASTER



**VALORE**  
SMOOTH  
CASHMERE



**VALORE**  
SMOOTH LIGHT  
GREY PG 13-15



**VALORE**  
SMOOTH DUST  
GREY PG 19



**VALORE**  
SMOOTH FJORD  
PG 14-15



**VALORE**  
SMOOTH  
ANTHRACITE  
PG 14-15



**VALORE**  
URBAN OAK  
PG 16-17



**VALORE**  
NATURAL  
KENDAL OAK  
PG 12



**VALORE**  
MAGMA  
TITANIUM  
PG 20



**VALORE**  
MAGMA  
STEEL



**VALORE**  
BOSTON  
CONCRETE



**VALORE**  
ANTHRACITE  
FABRIC METAL  
PG 19



**VALORE**  
DRIFTWOOD  
LIGHT GREY  
PG 13, 18



**VALORE**  
EVORA STONE  
GRAPHITE  
PG 21



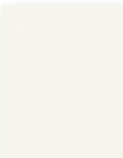
**VALORE**  
ORIENTAL BLACK



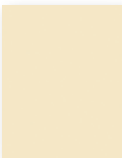


BELLA RANGE

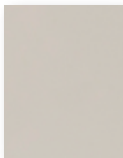
The beauty of Bella is that it's whatever you want it to be. The ultimate in personalisation, it can live in contemporary or timeless bedrooms. You simply mix and match any colour with any style and set your imagination free.



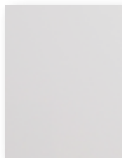
**BELLA**  
HIGH GLOSS  
WHITE  
PG 22-23, 48-49



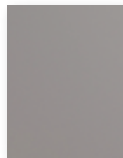
**BELLA**  
HIGH GLOSS  
CREAM



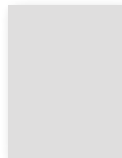
**BELLA**  
HIGH GLOSS  
CASHMERE  
PG 25



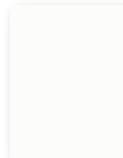
**BELLA**  
HIGH GLOSS  
LIGHT GREY  
PG 26-27



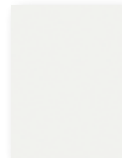
**BELLA**  
HIGH GLOSS  
DUST GREY  
PG 26-27



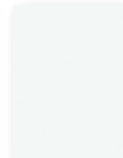
**BELLA**  
PORCELAIN  
WHITE  
PG 24



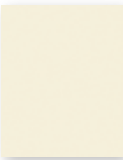
**BELLA**  
SUPERMATT  
WHITE  
PG 50-51



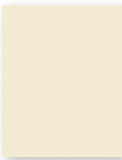
**BELLA**  
SATIN WHITE



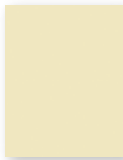
**BELLA**  
SUPER  
WHITE ASH



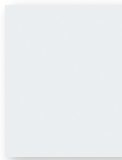
**BELLA**  
ALABASTER  
PG 53



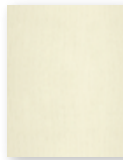
**BELLA**  
IVORY



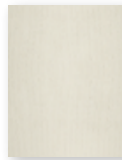
**BELLA**  
VANILLA  
PG 54



**BELLA**  
OPENGRAIN  
WHITE



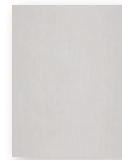
**BELLA**  
OAKGRAIN  
CREAM



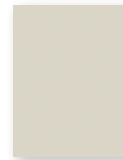
**BELLA**  
OAKGRAIN  
MUSSEL  
PG 52



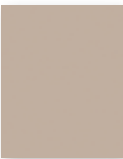
**BELLA**  
OAKGRAIN  
CASHMERE



**BELLA**  
OAKGRAIN  
GREY  
PG 60



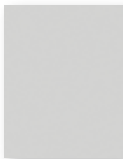
**BELLA**  
MATT  
MUSSEL



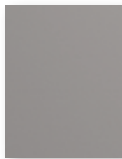
**BELLA**  
SUPERMATT  
CASHMERE  
PG 55



**BELLA**  
MATT DOVE  
GREY  
PG 56-57



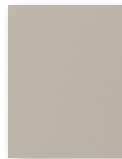
**BELLA**  
SUPERMATT  
LIGHT GREY  
PG 58-59



**BELLA**  
SUPERMATT  
DUST GREY



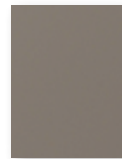
**BELLA**  
MATT DAKKAR



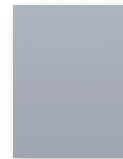
**BELLA**  
MATT PEBBLE  
PG 63



**BELLA**  
MATT STONE  
GREY  
PG 61



**BELLA**  
MATT TAUPE  
PG 30-31



**BELLA**  
MATT DENIM



**BELLA**  
SUPERMATT  
INDIGO BLUE  
PG 62



**BELLA**  
MATT  
BLUSH PINK  
PG 28-29



**BELLA**  
MATT  
KOMBU GREEN



**BELLA**  
MATT  
GRAPHITE



**BELLA**  
MATT BLACK



**BELLA**  
LONDON  
CONCRETE



**BELLA**  
LISSA OAK



**BELLA**  
HALIFAX  
NATURAL OAK  
PG 30-31



**BELLA**  
HALIFAX  
WHITE OAK  
PG 63



**BELLA**  
URBAN OAK  
PG 28-29



**BELLA**  
PAINTABLE



Unless otherwise requested  
woodgrains are vertical on  
doors and horizontal on small  
drawer fronts.



Made to Measure



Mix Colours & Styles



Product Guarantee



Paintable Finish



UK  
MANUFACTURED

BELLA DOOR STYLES



ALDRIDGE\*  
PG 63



ASHFORD



CAMBRIDGE



CANTERBURY



CARRICK  
PG 55



ELLAND\*  
PG 62



EUROLINE\*



INTEGRA\*  
PG 60



INTEGRA\*  
FULL HANDLE OPTION



KNEBWORTH\*



LAZIO



LINCOLN  
PG 25



NEWPORT\*  
PG 54



PALERMO  
PG 52, 58-59



PISA  
PG 26-27



RICHMOND  
PG 48-49



SEGRETO\*  
PG 30-31



SHAKER\*  
PG 56-57



SURREY\*  
PG 53



TULLYMORE\*  
PG 61



VENICE  
PG 22-24, 28-29



WARWICK\*



WESTBURY\*



YORK  
PG 50-51

\*NOT AVAILABLE IN HIGH GLOSS COLOURS.

SLOPING CEILING OPTIONS

SUITABLE FOR USE IN LOFT CONVERSIONS, TO CREATE AN UNDER STAIRS STORAGE SPACE OR WORK AREA, OR IN ANY EXISTING ROOM WITH A SLOPING CEILING.

Sloping Doors are available to suit any angle or slope.

Sloping Doors are available in the 16 styles shown and most of the 38 colours. (See page 66)  
\*Styles marked are not available in High Gloss Colours.

Sloping Doors are not available in glazed door options.





ZURFIZ RANGE

Zurfiz offers a stunning made-to-measure collection of ultra-modern doors, available in 26 colour options. Choose from a mix of ultragloss and supermatt solid colours, stone and metal effects, woodgrains and metallics, some of which have three edge options – matching, glass or plywood effect.

Some of the Zurfiz range are available in the 3 edge options shown. **Note:** Glass effect edge only available in Ultragloss Colours (except Ultragloss Stone Grey).



Woodgrain/pattern colours are available with vertical or horizontal grain/pattern direction. Simply choose the style that suits.



						
<b>ZURFIZ</b> ULTRAGLOSS GLACIER WHITE PG 32-33	<b>ZURFIZ</b> ULTRAGLOSS WHITE PG 34	<b>ZURFIZ</b> ULTRAGLOSS CREAM PG 35	<b>ZURFIZ</b> ULTRAGLOSS CASHMERE PG 36	<b>ZURFIZ</b> ULTRAGLOSS LIGHT GREY PG 34	<b>ZURFIZ</b> ULTRAGLOSS STONE GREY PG 39	<b>ZURFIZ</b> ULTRAGLOSS BALTIC BLUE PG 39
						
<b>ZURFIZ</b> ULTRAGLOSS BLACK PG 39	<b>ZURFIZ</b> ULTRAGLOSS METALLIC CHAMPAGNE PG 40-41	<b>ZURFIZ</b> ULTRAGLOSS METALLIC BLUE PG 40-41	<b>ZURFIZ</b> ULTRAGLOSS METALLIC ANTHRACITE PG 40-41	<b>ZURFIZ</b> ULTRAGLOSS LIMESTONE PG 40-41	<b>ZURFIZ</b> ULTRAGLOSS COPPERLEAF PG 40-41	<b>ZURFIZ</b> ULTRAGLOSS JAPANESE PEAR PG 36
						
<b>ZURFIZ</b> SERICA MATT PEBBLE PG 38	<b>ZURFIZ</b> SERICA MATT TAUPE PG 38	<b>ZURFIZ</b> SERICA MATT INDIGO BLUE PG 42	<b>ZURFIZ</b> SERICA MATT KOMBU GREEN PG 43	<b>ZURFIZ</b> SERICA MATT PLUM PG 43	<b>ZURFIZ</b> SERICA MATT BLACK PG 45	
						
<b>ZURFIZ</b> SUPERMATT WHITE PG 35	<b>ZURFIZ</b> SUPERMATT CASHMERE PG 37	<b>ZURFIZ</b> SUPERMATT LIGHT GREY PG 37	<b>ZURFIZ</b> SUPERMATT DUST GREY PG 37	<b>ZURFIZ</b> SUPERMATT GRAPHITE PG 44	<b>ZURFIZ</b> BRUSHED METAL STAINLESS STEEL PG 42	



- 1. Panels
- 2. Glazed Doors
- 3. 25mm Thick Top
- 4. Handles



# THE FINISHING TOUCHES

You've chosen the look and colour of your dream bedroom, now choose the furniture accessories to make it sing.

We've got everything you need to accentuate your look, including bedside cabinets, drawer packs, dressing tables, mirrors and headboards.

Set your ideas free – talk to your retailer and select the perfect finishing touches.



## Accessories by Range

Zurfiz/Valore	72
Bella	73-74

Handle Options	75-78
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**ZURFIZ / VALORE ACCESSORIES**

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Panels



Matching End Panels & Plinths



Multi-Purpose Rail \*

\* not available in Zurfiz Ultragloss Baltic Blue, Copperleaf, Glacier White, Limestone, Stone Grey, Metallic Blue, Metallic Champagne, Serica Matt Indigo Blue, Black, Taupe, Kombu Green, Plum, Pebble, Brushed Metal Stainless Steel and all Valore colours.

## BELLA ACCESSORIES

### CORNICE & PELMET OPTIONS



Classic Cornice



Multi Purpose Rail



Dentil Rail

### GLAZING OPTIONS

Standard glazing option is clear acrylic safety glass. If you have any alternative requests please speak to your dealer.



Half Glazed Full Height Doors



Glazed Full Height Doors



Mirror Doors



Glazed Drawers\*

\* not available in High Gloss Colours

## BELLA ACCESSORIES

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### GENERAL ACCESSORY OPTIONS



18mm Thick Top



25mm Thick Top



Plain Plinth (Shown with curved feature end panel)



Profiled Plinth



T&G Panel\* (and Panels can also be supplied in T&G)

\* not available in High Gloss Colours



HANDLES



Available in 8 sizes to fit  
standard doors in Zurfiz, Bella  
- Venice and Valore Ranges.



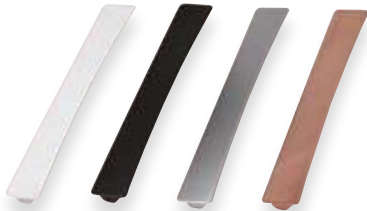
Available in 2 sizes.



Wedge Bar  
Handles  
Matt Black



# HANDLES



See page 30-31



# HANDLES



14mm Knurled  
T Bar Handle  
Matt Black



Button Knob  
Matt Black



Flat Bar Handle  
Satin Chrome



Bow Handle  
Satin Chrome



Tapered Bow  
Handle  
Satin Chrome



Stepped Taper  
Handle  
Stainless Steel



Flat Bow Handle  
Satin Chrome



Round Knob  
Satin Chrome



Oval End D  
Handle  
Satin Chrome



D Handle  
Satin Nickel



Shell Handle  
Satin Nickel



Satin Chrome/  
Chrome Bar Handle



Notched D Handle  
Satin Chrome



Rail Bar  
Stainless Steel



50 Riven Handle  
Stainless Steel



Dimple Knob  
Satin Chrome



Dimple Handle  
Satin Chrome



Flatline Handle  
Stainless Steel



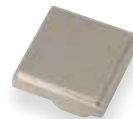
Flatline Handle  
Matt Black



T-Bar  
Matt Black



Stepped Knob  
Satin Chrome



Square Knob  
Stainless Steel



Button Knob  
Chrome



Crystal Knob  
Chrome



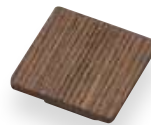
Swarovski 45  
Handle Chrome



Swarovski Bar  
Handle Chrome



53 Wood Knob



Square Knob  
Wood



Wood Handle



HANDLES

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Winchester Knob  
Cream/Antique  
Brass



Winchester D  
Handle Cream/  
Antique Brass



Forge Knob  
Pewter



Forge D Handle  
Pewter



Mottled Knob  
Antique Brass



Mottled D Handle  
Antique Brass



Mottled Knob  
Pewter



Mottled D Handle  
Pewter



Windsor Knob  
Satin Brass



Windsor Shell  
Satin Brass



Windsor Knob  
Pewter



Windsor Shell  
Pewter



Windsor Knob  
Chrome



Windsor Shell  
Chrome



Windsor Knob  
Satin Chrome



Windsor Shell  
Satin Chrome



Windsor Knob  
Brushed Copper



Windsor Shell  
Brushed Copper



Hammered Knob  
Antique Brass



Hammered  
Bow Handle  
Antique Brass



Cage Drawer  
Pull Pewter



Cage Handle  
Pewter



Bordeaux Knob  
Cast Iron



Bordeaux D  
Handle Cast Iron



Cross Knob  
Antique Pewter



Cross Handle  
Antique Pewter



Cross Knob  
Antique Copper



Cross Handle  
Antique Copper

## YOUR BEDROOM FAVOURITES

## THE LOOK

## THE COLOURS

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